



PAJEZY.com Easy online Website editor - User Friendly Online Website Editor for Small Businesses

Online Website editor enabling you to easily and quickly update your Website from any computer anywhere in the world.

Final Purchaser: Small business owners and Home Based Business Owners **Seeking:** Investing

Marketing Concept		Product/Service Status		Final Purchaser Ongoing Sales Forecast; USA			
Probability of Success	54% Average = 29	Technology Development Status	Proprietary Protection Status	in MILLIONS	80% odds	50% odds	20% odds
				Very Low Marketing	\$1.82 M	\$9.08 M	\$31.15 M
Overt Benefit	41st to 80th	10 out of 10 Significant Sales	7 out of 10 Granted Patent	Low Marketing	\$5.94 M	\$27.97 M	\$86.83 M
Reason to Believe	41st to 80th			Medium Marketing	\$56.79 M	\$177.32 M	\$430.05 M
Dramatic Difference	41st to 80th			High Marketing	\$226.68 M	\$648.63 M	\$1,423.88 M

PAJEZY.com Easy online Website editor - User Friendly Online Website Editor for Small Businesses

Pajezy.com website (Personally supported small business website editor)
 The pajezy.com website editor empowers you to easily and quickly update your website.

The pajezy.com website editor creates and maintains professional search engine friendly websites, is super-easy to use with free and unlimited too free phone support in the USA

You can easily and quickly keep your website updated and saves \$100's of dollars in web master fees. It is faster to change most things yourself than to ask someone else to do it for you.

100% of our users (small business owners) that can type and use a browse button to find files on their computers will be successful using our website editor.

Keep a professional looking website up to date, increase your client's confidence and save money

Watch, listen, see and read current users testimonies and get a free test drive with a personal tour before buying

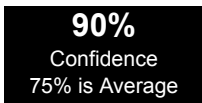
You can try it yourself before buying

Testimonies from well-known personalities (I don't have these, but I could "buy" them) by "buy" I mean pay a prominent personality to review the problem.

The pajezy.com website editor does not allow "ugly" websites, is easy to use, nearly impossible to break and enables small business owners to become their own webmaster.

Best alternative is to buy a fully supported solution of our editor and pay us for updates.

\$0.00 for one month of subscription plus approximately \$500 for site construction



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Inventor Inputs & Fair Market Royalty Matrix

Email Inventor	Visit Inventor Website for More Information	YES Link to YouTube Video	YES Inventor Available for Consult	Yes to Fair Contract
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Inventor's Pedigree	
Number of years worked on the Invention	4
Number of years experience in related industry	10
Number of GRANTED Patents	0
Number of Licensed Deals SIGNED	1
Number of Inventions that have SHIPPED	1

Inventor Provided Data	Inventor's Estimate	Inventor's Confidence
# of Potential Final Purchasers	5,000,000	90%
First Purchase Price	\$1,000.00	90%
% that will Repeat	75%	90%
Number of Annual Repeats	2	90%
Repeat Purchase Price	\$500.00	90%
Reseller Margin		
Producer Margin	50%	90%
Estimated Cost to first sale	\$100k-1M	90%
Estimated Time to first sale	< 6 months	90%
Confidence Average		90%

Inventor Commentary

I have completed this form with the small business owner being the final purchaser. I have a couple hundred websites on domains already using the service - but my real hope is to license to other local entrepreneurs and can be supportive of them.

Fair Market Royalty Matrix (%) - Sales volume assumed = Medium Marketing Support with 50% odds				
	80% odds	50% odds	20% odds	Annual Inventor Royalty
Current Invention State	6.9%	11%	15.3%	\$19,593,523
If Concept Probability of Success was 90%	9%	14.3%	19.9%	\$26,375,897
If R&D Status was 9	6.5%	10.3%	14.4%	\$24,824,373
If Proprietary Protection Status was 9	7.6%	12.1%	16.7%	\$27,927,420

NOTICE: Planet Eureka! provides this listing based on inventor supplied data to make it easier for buyers to find & filter innovations. Before making any investment, it is the responsibility of the buyer to validate all inventor data and forecasts. Planet Eureka! cannot guarantee accuracy of any data.



Rough Estimates for Additional Countries

Final Purchaser Sales Forecast for Canada			
\$ MILLIONS/Year	80% odds	50% odds	20% odds
Very Low Marketing	\$0.20 M	\$1.01 M	\$3.45 M
Low Marketing	\$0.66 M	\$3.10 M	\$9.62 M
Medium Marketing	\$0.00 M	\$19.65 M	\$47.66 M
High Marketing	\$25.12 M	\$71.88 M	\$157.80 M

Assumptions: exchange rate is \$1.00 USD = \$1.01083 CAN
Population of Canada is 33,390,141

Final Purchaser Sales Forecast for the United Kingdom			
\$ MILLIONS/Year	80% odds	50% odds	20% odds
Very Low Marketing	£0.18 M	£0.91 M	£3.13 M
Low Marketing	£0.60 M	£2.81 M	£8.73 M
Medium Marketing	£5.71 M	£17.83 M	£43.25 M
High Marketing	£22.80 M	£65.24 M	£143.21 M

Assumptions: exchange rate is \$1.00 USD = £0.50458 UK
Population of United Kingdom is 60,776,2381

Forecasts for additional countries are rough translations of the forecast on page one based on population statistics and exchange rates.

Stock Assumptions

Marketing Assumptions	% Distribution	% Awareness	Future	Future	Future
Very Low Marketing Support	10%	3%	Future	0%	0%
Low Marketing Support	13%	8%	Future	0%	0%
Medium Marketing Support	36%	18%	Future	0%	0%
High Marketing Support	60%	36%	Future	0%	0%

Industries: Computer Software Manufacturing, Education Materials Manufacturing, Information Technology Services, Internet Retailers, Internet Service